

FAX# 215 564 1103
NOV1/12 14.03
HARRIS REPORT FROM REP
*** PCNC-TV ***

REP. #	OFF. #	SALESMAN #
BUYER NAME	MAURA GILROY	
SALES PRSN	WA- CHERYL BLAIR	

	CLASS: NATL.	LOCAL	REGIONAL
1. GENERAL INFORMATION			
2. DESCRIPTION OF THE PROJECT			
3. JUSTIFICATION OF THE PROJECT			
4. IMPLEMENTATION OF THE PROJECT			
5. EVALUATION OF THE PROJECT			
6. CONCLUSIONS			
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	NOV1/12	14.03
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CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SCHEDULE A

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-730A	30	4	\$75.00	11/2	11/2	1		FRI	1
PROGRAM : PCNC MORNING NEWS												
2			700A-730A	30	4	\$75.00	11/5	11/6	2		M-TU	2
PROGRAM : PCNC MORNING NEWS												
3			730A-800A	30	4	\$75.00	11/2	11/2	1		FRI	1
PROGRAM : PCNC MORNING NEWS												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			730A-800A PROGRAM : PCNC MORNING NEWS	30	4	\$75.00	11/5	11/6	2		M-TU	2
5			800A-900A PROGRAM : PCNC MORNING NEWS	30	4	\$75.00	11/2	11/2	1		FRI	1
6			800A-900A PROGRAM : PCNC MORNING NEWS	30	4	\$75.00	11/5	11/6	2		M-TU	2
7			900A-1000A PROGRAM : PCNC MORNING NEWS	30	4	\$75.00	11/2	11/2	1		FRI	1
8			900A-1000A PROGRAM : PCNC MORNING NEWS	30	4	\$75.00	11/5	11/6	2		M-TU	2
9			1100A-1200N PROGRAM : PCNC MORNING NEWS	30	4	\$60.00	11/2	11/2	1		FRI	1
10			1100A-1200N PROGRAM : PCNC MORNING NEWS	30	4	\$60.00	11/5	11/6	2		M-TU	2
11			1200N-100P PROGRAM : PITTSBURGH NOW	30	4	\$25.00	11/2	11/2	1		FRI	1
12			1200N-100P PROGRAM : PITTSBURGH NOW	30	4	\$25.00	11/5	11/5	2		MON	2
13			100P-300P PROGRAM : PITTSBURGH NOW	30	4	\$30.00	11/2	11/2	1		FRI	1
14			100P-300P PROGRAM : PITTSBURGH NOW	30	4	\$30.00	11/5	11/5	2		MON	2
15			330P-400P PROGRAM : OUR REGIONS BUSINESS	30	4	\$30.00	11/5	11/5	1		MON	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16			1130A-1200N PROGRAM : PCNC NEWS	30	4	\$30.00	11/3	11/3	1		SAT	1
17			1100A-1230P PROGRAM : PCNC NEWS	30	4	\$25.00	11/4	11/4	1		SUN	1
18			1230P-100P PROGRAM : PITTSBURGH NOW	30	4	\$25.00	11/4	11/4	1		SUN	1
19			330P-400P PROGRAM : OUR REGIONS BUSINESS	30	4	\$50.00	11/4	11/4	1		SUN	1
20			500P-600P PROGRAM : NIGHT TALK	30	4	\$20.00	11/5	11/5	1		MON	1
21			600P-700P PROGRAM : PITTSBURGH NOW	30	4	\$30.00	11/2	11/2	1		FRI	1
22			600P-700P PROGRAM : PITTSBURGH NOW	30	4	\$30.00	11/5	11/5	1		MON	1
23			700P-730P PROGRAM : PCNC 7P NEWS	30	4	\$75.00	11/2	11/2	1		FRI	1
24			700P-730P PROGRAM : PCNC 7P NEWS	30	4	\$75.00	11/5	11/5	1		MON	1
25			730P-800P PROGRAM : PCNC NEWS	30	4	\$75.00	11/2	11/2	1		FRI	1
26			730P-800P PROGRAM : PCNC NEWS	30	4	\$75.00	11/5	11/5	1		MON	1
27			800P-900P PROGRAM : NIGHT TALK	30	2	\$75.00	11/5	11/5	1		MON	1

REP HEADLINE# 6402013
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
 ORDER WORKSHEET

FAX# 215 564 1103
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
28			900P-1000P	30	4	\$50.00	11/5	11/5	1		MON	1
PROGRAM : PCNC NEWS												
29			1100P-1135P	30	4	\$30.00	11/5	11/5	1		MON	1
PROGRAM : PITTSBURGH NOW												
30			1100P-1200M	30	4	\$30.00	11/3	11/3	1		SAT	1
PROGRAM : PCNC NEWS												
31			1100P-1200M	30	4	\$30.00	11/4	11/4	1		SUN	1
PROGRAM : PCNC NEWS												
NOV/12						\$2,000.00						

CONTRACT TOTAL \$2,000.00
 TOTAL SPOTS 38



COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*